

THE NEW **PACKAGING SYSTEM**

BY SEALPAC.

# ShrinkStyle®



## Entirely productive

With ShrinkStyle® for poultry SEALPAC has developed a new and fully automated system for packing fresh whole chickens, which combines the benefits of thermoforming and shrink technology.

The tight shrink film fits the contours of the product like a second skin. This innovation clearly enhances shelf-life and ensures a perfect presentation at retail.

## Benefits:

- Common retail optics
- Secure and fully controlled packaging
- Maximum shelf-life
- Excellent presentation

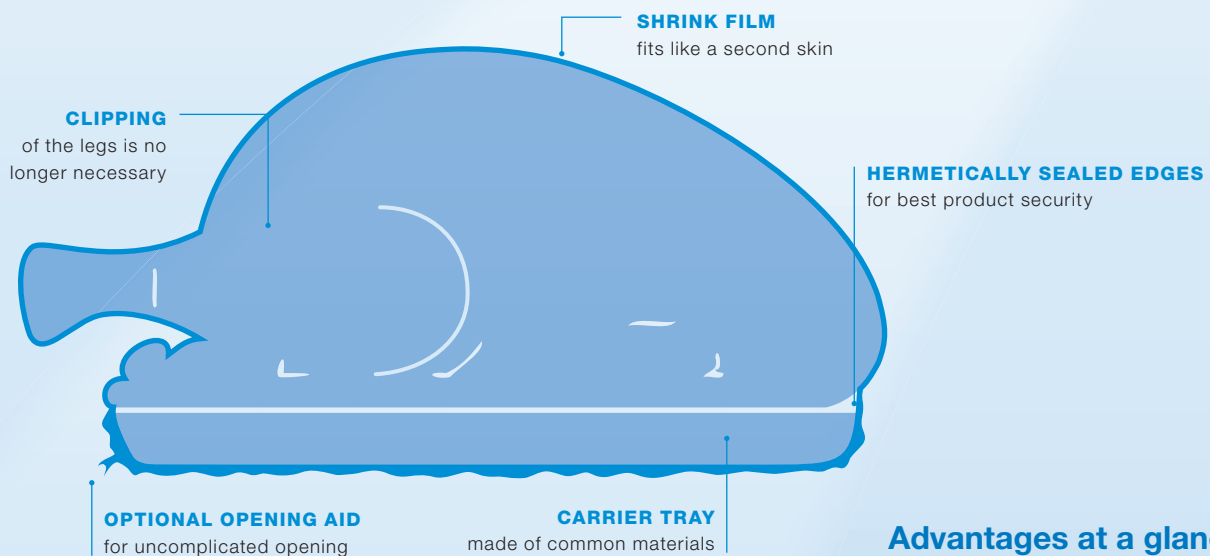
**SEALPAC®**

*Forming Innovations*

BETTER RESULTS: **AUTOMATICALLY IMPROVED**

# ShrinkStyle®

With ShrinkStyle® by SEALPAC whole fresh chickens are packed in a secure and attractive manner, resulting in improved shelf-life. The whole bird can be sealed hermetically with or without a carrier tray, whilst the extremely strong seal protects the product during the complete production chain and guarantees a perfect presentation up to its arrival in the customer's refrigerator. And all this with the usual retail optics, including an optional easy-opening aid.



The ShrinkStyle® packaging system, which is suitable on SEALPAC's full range of RE-series thermoformers, represents an efficient use of materials and a fully controlled shrink packaging process. Due to the perfect fit, ShrinkStyle® allows for unique shrink packs, which combine product safety with an eye-catching appearance, even for the most demanding product shapes.

With ShrinkStyle® clipping of the chicken's legs is no longer necessary, which improves the efficiency of the production process even further. An impressive performance – for certain.

## Advantages at a glance:

- Maximum shelf-life
- Attractive second-skin presentation
- Controlled packaging up to the refrigerator
- Optimized product security due to high sealing integrity
- Practical opening aid
- Reduction of material and personnel costs

## SEALPAC – your package to success

As a high-precision manufacturer, we support our customers in reaching their targets. We work together to create cost-effective and guaranteed high-quality solutions. Our flexible and dedicated approach will guide you in exploring individual alternatives to help shape your future.